## Canadian Personality Dimensions® Population Statistics Database

The information contained in the following chart has been compiled from population statistics forwarded by Certified Personality Dimensions<sup>®</sup> Trainers of all levels from their awareness workshops and certification programs. It is very important that everyone contributes to this database.

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Student Profiles													
ABORIGINAL YOUTH	1			0			2			7			
ADULT HIGH SCHOOL EDUCATION STUDENTS	68			32			30			44			
ALTERNATIVE SCHOOL STUDENTS	17			5			7			11			
AT RISK STUDENTS	150	7	3	33	1	1	77	4	2	107	4	4	
CHILDREN (GENERAL/UNIDENTIFIED)	6			4			4			7			
CO-OP STUDENTS	98	5	17	30	3	3	34	3	3	114	7	20	
ELEMENTARY SCHOOL STUDENTS (UNSPECIFIED)	3			0			3			8			
GRADE 5 STUDENTS	0			1			0			0			
GRADE 7 STUDENTS	26			8			8			27			
GRADE 8 STUDENTS	9			4			13			22			
GRADE 9 STUDENTS	114			81			68			196			
GRADE 10 STUDENTS	1618	9	16	449	8	6	903	9	1	3220	12	30	
GRADE 11 STUDENTS	241	10	10	386	3	6	101	9	5	302	9	25	
GRADE 12 STUDENTS	202	6	12	65	2	6	61	10	4	209	4	23	
HIGH SCHOOL STUDENTS (UNSPECIFIED)	592	22	50	177	12	18	223	19	26	562	22	58	
YOUTH STUDENTS (UNIDENTIFIED)	104	14	12	33	5	4	46	8	1	105	14	8	
YOUTH (GENERAL/UNIDENTIFIED)	475	81	151	179	45	72	268	79	88	548	75	250	
Total (Students)	3724	154	271	1487	79	116	1848	141	130	5489	147	418	14,004
Percentage Breakdowns	26.59%	1.10%	1.94%	10.62%	0.56%	0.83%	13.20%	1.01%	0.92%	39.20%	1.05%	2.98%	

Post Secondary Students													
ADULT STUDENTS	184	10	12	87	6	4	90	1	4	134	2	13	
APPRENTICES/TRADES	61	2	3	28		4	67	1	1	93		1	
BACHELOR OF EDUCATION PROGRAM STUDENTS	18			8			7			9			
BUSINESS AND PUBLIC RELATIONS STUDENTS	242	21	45	194	21	24	127	14	14	269	5	20	
CAREER COUNSELLING STUDENTS	197	6	7	30		1	49	4	3	23	1	1	
COLLEGE STUDENTS (UNSPECIFIED)	635	17	2	283	7	1	220	25	2	478	16	5	
CONTINUING EDUCATION STUDENTS	34			21			21			20			
DENTAL HYGIENE/ASSISTANCE STUDENTS	48			43			10			38			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Post Secondary Students (Cont'd)													
EARLY CHILDHOOD EDUCATION STUDENTS	243	10	8	74	4	3	30	1	4	104	1	3	
FINANCE/ACCOUNTING STUDENTS	26			35			23			25			
GRAD. STUDENTS - COUNSELLING PROGR.	19			2			3			1			
GRAD. STUDENTS (UNSPECIFIED)	4	4	5	3			4	1	1	8		1	
HUMAN SERVS. (COUNSELLING, PSYCH.) STUDENTS	55			12			6			35			
NURSING/HEALTHCARE STUDENTS	295	10	8	180	4	2	81	1		198	3	3	
OFFICE/BUSINESS ADMINISTRATION STUDENTS	274	22	113	742	22	39	78	13	20	104	6	13	
EMPLOYMENT PREP. STUDENTS (CAREER PLANNING)	94	2	3	31		1	51	4		65		2	
PROJECT MANAGEMENT STUDENTS	43			31			58			55			
SCIENCE AND ENGINEERING STUDENTS	5			5			1						]
SOCIAL WORKER/SUPPORT WORKER STUDENTS	29			9			8			18			
STUDENTS OF LAW	10	5		16	7		3	1		15	2		
TEACHER EDUCATION STUDENTS	368	11	14	235	6	4	198	11	1	199	8	16	]
TRAVEL/TOURISM/HOSPITALITY STUDENTS	29	3	3	20	1	3	25	2		17	8	10	
UNIVERSITY STUDENTS (UNDERGRADUATE)	229	3	10	130	3	5	141	4	6	165	1	7	
VISUALLY IMPAIRED STUDENTS	6			6			3			1			
YOUTH INTERNS	3			4			4			9			
Total (Students)	3,151	126	233	2,229	81	91	1,308	83	56	2,083	53	95	9,589
Percentage Breakdowns	32.86%	1.31%	2.44%	23.25%	0.84%	0.95%	13.64%	0.87%	0.58%	21.72%	0.55%	0.99%	

Teaching Professions													
CO-OPERATIVE EDUCATION TEACHERS	7			4			6			5			
EARLY CHILDHOOD EDUCATORS / TEACHERS	247	14	34	128	12	9	61	5	7	66	1	12	
ESL TEACHERS	13			13			13			7			
EDUCATION COUNSELLORS & CONSULTANTS	122		2	69		2	37	1	1	49	5	3	
EDUCATORS/COLLEGE & UNIV. PROFESSORS/FACULTY	108			65			74			54			
EDUCATION ASSISTANTS	6						4			3			
ELEMENTARY SCHOOL TEACHERS	521	20	27	323	12	17	92	11	5	107	9	8	
K - 12 TEACHERS (UNSPECIFIED)	116	7	40	109	20	10	54	6	10	44	3	16	
PRIVATE SCHOOL TEACHERS	16			8			12			9			
SCHOOL PRINCIPALS/VICE-PRINCIPALS	24			14			8			21			
SCHOOL SUPERVISORS/MANAGERS	11			6			4			3			
SCHOOL STAFF MEMBERS	68	4	9	45	9	8	35	12	10	21	4	9	
SECONDARY SCHOOL TEACHERS	444	21	12	281	7	8	185	7	3	353	5	6	
SPECIAL EDUCATION (TEACHERS/COORDINATORS)	14			5			6			6			

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Teaching Professions (Cont'd)													
TEACHER'S ASSISTANTS	87			47			19			26			
TEACHERS (UNSPECIFIED)	640	19	22	490	12	11	380	8	2	636	5	9	
SCHOOL BOARDS (ADMINISTRATORS)	31			10			17			15			
SCHOOL BOARDS (EXECUTIVE ASSISTANTS)	16			4			4			5			
SCHOOL BOARDS (ALL AREAS OF SUPPORT STAFF)	77			53			32			53			
UNIVERSITY/COLLEGE ADMINISTRATORS	155			126			118			100			
Total (Education)	2,723	85	146	1,800	72	65	1,161	50	38	1,583	32	63	7,818
Percentage Breakdowns	34.82%	1.09%	1.87%	23.02%	0.92%	0.83%	14.85%	0.64%	0.49%	20.25%	0.41%	0.81%	

Mixed Adult												
ABORIGINAL ADULTS	11	5	7	9	5	4	9	5	3	2	4	4
ACCOUNTING PERSONNEL	86	10	11	91	13	12	100	19	11	67	5	11
addiction rehabilitation	83	6	12	35	6	2	24	4		50	5	9
ADULTS (MIXED)	3278	569	885	1146	940	433	3243	422	414	3265	385	466
ADULTS WITH DISABILITIES	82			41			77			42		
administration professionals	116	1	4	100	6	2	83	3	2	81	3	6
ADMINISTRATIVE SUPPORT STAFF	160	3	7	120	4	6	82	4	1	88	1	4
AREOSPACE/AIRPLANE MANAGEMENT	5			7			6			2		
AGRICULTURAL SECTOR (ALL FIELDS)	14			13			22			20		
AVIATION/PILOTS	2			3			3			3		
BUSINESS EXECUTIVES/MANAGERS/SUPERVISORS	104	10	12	184	15	10	192	6	15	208	9	11
BUSINESS OWNERS	16		3	12	1	1	12	1	2	21	2	4
BUSINESS/OFFICE SUPPORT STAFF	148	7	9	90	9	7	83	12	6	79	5	10
BUSINESS (GENERAL/UNSPECIFIED)	100	13	23	50	14	13	58	14	14	53	5	9
BIOLOGISTS	1						1					
CANADA POST EMPLOYEES	1											
CANADIAN FORCES PERSONNEL	55			66			40			56		
CAREER EXPLORATION/JOB SEARCHING/TRANSITION GROUPS	1710	111	201	773	82	70	977	135	96	965	48	107
CAREER/EMPLOYMENT CONSULTANTS/COUNSELLORS/ ADVISORS	493	20	10	319	9	6	316	10	1	315	10	10
CARE GIVERS	63	5	10	34	2	4	11	6	2	20	1	2
CARPENTERS	6			1			6			16		
CASE/PROGRAM/PROJECT MANAGERS/DIRECTORS	87	3	1	38	2	1	31	1	1	32	1	2
CHILDCARE PROFESSIONALS	70	1		37		2	6		1	33		2

	Authentic	Authentic	Authentic	Organized	_	Organized	Inquiring	Inquiring	Inquiring		Resourceful		Total # of
	Blue Unknown	Blue Introvert	Blue Extravert	Gold Unknown	Gold Introvert	Gold Extravert	Green Unknown	Green Introvert	Green Extravert	Orange Unknown	Orange Introvert	Orange Extravert	Participants
Mixed Adult (Cont'd)													
CLEANING/HOUSEKEEPING PROS./CUSTODIANS	27			27			11			21			
CLERGY/RELIGIOUS ORGANIZATIONS	85	4	8	87	4	6	39	3	5	35	2	4	
COMMUNICATION TECHNOLOGY	16			14			23			15			
COMMUNITY SERVICES STAFF	61	15	18	35	8	8	32	4	6	40	1	6	
COMPUTER TECHNOLOGY	5	2	1	4	8	5	24	6	2	1	3	1	
CONSTRUCTION	17			18			21			19			
CORRECTIONAL SERVICES (ADMIN & SUPPORT STAFF)	35			23			16			12			
COUNSELLORS	52	9	8	19	4	3	42	9	1	31	6	6	
COURT SECTOR	20			52			12			22			
CRISIS CENTRE PERSONNEL	6			4			3			3			
CUSTOMER SERVICE REPS/RETAIL	75	10	17	40	14	6	33	11	5	39	5	3	
DENTAL HEALTH PERSONNEL	86			13			4			10			
DISABILITY SUPPORT WORKERS	22			6			9			9			
EMBASSY STAFF	8			6			2			4			
EMERGENCY SERVICES SECTOR	16			10			9			18			
ENGINEERING PROFESSIONALS	31	10	9	33	7	5	86	13	10	26	6	7	
ENTREPRENEURS	178	9	25	54	8	10	131	16	13	169	7	1 <i>7</i>	
ESL ADULTS	36			12			21			24			
EVENT PLANNERS	1			3			3			1			
FACILITATORS/INSTRUCTORS/TRAINERS/COACHES	231	29	48	81	15	14	78	22	11	113	12	22	
FAMILY OUTREACH WORKERS/COUNSELLORS	2			2									
FEDERAL GOVERNMENT SERVICE SECTOR	156	8	11	168	6	7	111	6	9	113	2	8	]
FILM INDUSTRY		7	5		2	2		5	2	4	6	5	]
FINANCIAL SECTOR/BANKING	239	14	16	226	1 <i>7</i>	13	162	4	8	141	3	16	]
FISHERIES AND OCEAN SECTOR	1			1									]
FOREIGN TRAINED PROFESSIONALS/TRADESPEOPLE	75	2	2	63			<i>7</i> 1	1	3	39	1	2	]
FOOD INDUSTRY	37		5	36	3		14	1	2	37	5	3	]
GOVERNMENT SECTOR (GENERAL)	34	9	13	13	9	6	28	10	6	15	14	15	]
HAIRDRESSERS / BEAUTICIANS	32			10			11			25			]
HEALTH CARE SECTOR ADMINIS./MANAGEMENT	368	8	6	317	5	2	230	8	4	232	4	2	
HEALTH CARE SECTOR STAFF (ALL FIELDS)	1054	167	225	1403	96	115	817	<i>7</i> 1	35	862	56	87	
HOMEMAKERS/DOMESTIC ENGINEERS	10			1			2			3			
HOSPITALITY WORKERS/TOURISM	110	7	8	79	4	4	70	4		82	2	8	
HUMAN RESOURCES DEVELOPMENT SECTOR	190	13	27	139	14	19	98	15	5	89	7	12	]
IMMIGRANTS	97	6	43	43	12	22	69	14	24	39	1	9	]
IMMIGRATION & SETTLEMENT WORKERS	8			3			0			6			
INFORMATION TECHNOLOGY	37			26			96			42			]
INSURANCE SECTOR	78	21	38	71	31	40	41	21	12	41	19	24	

	Authentic Blue	Authentic Blue	Authentic Blue	Organized Gold	Organized Gold	Organized Gold	Inquiring Green	Inquiring Green	Inquiring Green	Resourceful Orange	Resourceful Orange	Resourceful Orange	lotal # of
	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Unknown	Introvert	Extravert	Participants
Mixed Adult (Cont'd)													
JOB SEARCH SPECIALISTS	35			22			16			27			
LABORATORY TECHNICIAN	40	1	6	49	4	8	32	8	3	26	4	4	
LABOUR RELATIONS OFFICERS/ASSISTANTS	16			11			4			9			
LAW ENFORCEMENT/SECURITY	16			11			11			16			
LAWYER	8			5			6			3			
LIBRARY ASSOCIATION (ALL STAFF)	29	14	6	11	4	6	18	4	3	9	1	6	
MANUFACTURING SECTOR	13			22			28			36			
MARKETING/SALES/ ADVERTISING REPS	39	6	20	21	7	11	26	14	9	32	4	17	
MECHANICAL ENGINEERING/TECHNICIAN	13	4	3	20	1	1	32	3	4	36	1	1	
MENTAL HEALTH ADMINISTRATORS	13			8			2			7			
MENTAL HEALTH SUPPORT STAFF	42			16			20			14			_
MENTAL HEALTH CLIENTS	24	5	5	14	4	1	13	9	1	12		1	
MILITARY	48	13	21	38	21	16	65	38	16	43	8	23	
MINISTRY OF EDUCATION REPS / TERRITORY/PROV.	11			4			5			6			
MUNICIPAL/PROVINCIAL GOV'T EMPLOYEES	187	18	19	133	14	8	137	22	12	139	8	15	
NON PROFIT SECTOR	66	6	14	28	10	9	38	4	4	39	3	6	
NURSES	338	2	16	254	2	5	113	1	1	180	1	2	
OCCUPATIONAL THERAPISTS	43			26			11			22			
OIL & GAS/MINING INDUSTRIES	26			27			25			35			
ORGANIZATIONAL & LEADERSHIP DEVELOPMENT CONSULTANTS	6			8			8			7			
PARENTING GROUP	33			11			4			4			
PHARMACISTS	34			33			24			15			
PRISONERS/OFFENDERS	111	8	8	35	4	3	51	3	5	10	8	4	
PHYSICIANS/ DOCTORS/GP'S	10			9			8			4			
PROVINCIAL GOVERNMENT EMPLOYEES	88			65			55			39			1
PSYCHOLOGISTS/PSYCHOTHERAPIST	19			3			5			7			]
PUBLIC SAFETY SECTOR	22			23			26			29			1
REGISTERED NURSES	48			47			23			35			1
REHABILITATION CONSULTANTS	9			11	2		12	1		4		2	1
RETIREES	3		1	6	1		9	2	1	15	1	1	1
RESEARCH FIELD	5			2			2			1			1
SELF EMPLOYED GROUP	37			11			19			24			1
SELF ESTEEM GROUP	15			5			1			4			1
SEMINAR ATTENDEES	13			5			3			3			1
SKILLED TRADES	28	1	2	14		2	30	2	3	26		2	1
SPEECH THERAPISTS	15			13			5			7			1
SENIOR CITIZENS	25		4	18		2	6			8		2	1

	Authentic Blue Unknown	Authentic Blue Introvert	Authentic Blue Extravert	Organized Gold Unknown	Organized Gold Introvert	Organized Gold Extravert	Inquiring Green Unknown	Inquiring Green Introvert	Inquiring Green Extravert	Resourceful Orange Unknown	Resourceful Orange Introvert	Resourceful Orange Extravert	Total # of Participants
Mixed Adult (Cont'd)													
SOCIAL SERVICES	146	12	23	54	8	6	52	6	7	76	5	1	
SOCIAL SERVICES CLIENTS	51	13	4	17	11		19	4		25	1	5	
SOCIAL WORKERS	303			146			117			126			
TECHNOLOGY (UNSPECIFIED)	59	5	9	29	6	8	47	6	9	36	4	19	
TRANSPORTATION	12	8	6	22	4	7	13	7	1	11	2	7	
UNEMPLOYED GROUP	816	120	185	465	72	80	539	114	72	630	78	125	
VETERINARIAN SECTOR	27			12			19			11			
VOLUNTEER SERVICES	105	6	7	49	2	2	45	1	1	45	1	1	
WELFARE/INCOME ASSISTANCE RECIPIENTS	379	12	17	51	8	9	290	19	2	362	8	14	
WELLNESS MANAGEMENT THERAPISTS	24			13			8			11			
YOUTH (PRE-EMPLOYMENT)	113	20	16	44	8	5	56	11	8	64	13	16	
YOUTH EMPLOYMENT COUNSELLORS/ADMINIS.	76			22			13			31			
Total (Adult)	13,855	1,383	2,113	8,265	1,563	1,045	9,903	1,160	891	10,159	793	1,184	52,314
	26.48%	2.64%	4.04%	15.80%	2.99%	2.00%	18.93%	2.22%	1.70%	19.42%	1.52%	2.26%	
	00.450	1.740	0.7/0	10.701	1 705	1017	14000	1 404		10.014	1.005	17/0	20.705
Totals of all Participants	23,453	1,748	2,763	13,781	1,795	1,317	14,220	1,434	1,115	19,314	1,025	1,760	83,725

	Totals for Each Personality	Percentage Breakdowns
Authentic Blue	27,964	34%
Organized Gold	16,893	20%
Inquiring Green	16,769	20%
Resourceful Orange	22,099	26%
Introvert (as reported)	6,002	46%
Extravert (as reported)	6,955	54%

As of March 2012 we began collecting Introversion and Extraversion statistics in addition to colour/temperament preference. We will continue to publish these combined results on an ongoing basis.

Please be sure to send in your statistics for every workshop you run.



Personality Dimensions Statistics 360 Industrial Parkway S., Suite 5 Aurora, ON L4G 3V2

> Fax: 905-760-0113 Email: stats@clsr.ca

Web: http://www.personalitydimensions.com/submit-your-statistics